

STATE OF ILLINOIS

ILLINOIS COMMERCE COMMISSION

Ameren Energy Marketing Company :

Application for Certificate of :
Service Authority under Section :
16-115 of the Public Utilities Act :

Docket No. 00-0486

APPLICATION

Ameren Energy Marketing Company ("Applicant"), hereby requests that the Illinois Commerce Commission ("Commission") grant it a certificate of service authority pursuant to Section 16-115 of the Public Utilities Act ("Act"). In support of its application, Applicant states as follows:

General

1. Applicant's name and street address:

Ameren Energy Marketing Company
c/o Ameren Services Company
One Ameren Plaza
1901 Chouteau Avenue
P.O. Box 66149
St. Louis, Missouri 63166-6149

2. Related Information

Type of business entity: corporation

Jurisdiction in which and under whose laws business entity was created: Illinois

Other names under which Applicant does business (D/B/A): none

Federal Employer Identification Number: 37-1395583

Registered Agent in Illinois:

Robert M. Pohlman
700 Jersey
Quincy, Illinois 62301

3. Contact Persons for the following:

- a) issues related to processing this application
- b) issues related to retail customers, including complaint resolution
- c) technical issues, including scheduling of generation, transmission, and distribution, and issues arising from relationships with other providers of electric services.

ILLINOIS
COMMERCE COMMISSION
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CHIEF CLERK'S OFFICE

Identification of each contact person's name, title, mailing address, telephone number, facsimile number, and e-mail address:

Maria M. Seidler
Ameren Energy Marketing Company
400 S. Fourth Street
St. Louis, Missouri 63102-1826
(314) 613-9045 (voice)
(314) 613-9567 (fax)

4. Applicant is licensed to do business in the State of Illinois, as demonstrated in Attachment A.
5. Applicant's employees that will be installing, operating, and maintaining generation, transmission, or distribution facilities within the State of Illinois, and any entity with which the Applicant has contracted to perform those functions have the requisite knowledge, skills, and competence to perform those functions in a safe and responsible manner in order to provide safe and reliable service in accordance with the criteria stated in Section 16-128(a) of the Act.

Applicant has no intent to install, operate or maintain any generation, transmission or distribution facilities.

6. Description of Applicant's business:

Applicant will market power and energy at wholesale as a power marketer and at retail as an alternative retail electric supplier in Illinois. Applicant will obtain power and energy from Ameren Genco, Inc., an Illinois corporation, at wholesale under a FERC-approved contract. Applicant will supply power and energy to Central Illinois Public Service Company, an Illinois corporation, under a FERC-approved contract, and to other customers at wholesale and retail.

7. Geographic area in which Applicant seeks to be authorized to offer service (if less than entire State, provide detailed description) and the types of services it intends to offer.

Applicant seeks to offer service to the entire State of Illinois, and intends to offer retail power and energy services.

8. Description of the characteristics of customer group(s) Applicant proposes to serve:

All retail customers eligible for delivery services with a maximum electrical demand in excess of 1 MW.

9. Proof of notification to each utility of Applicant's intent to serve in the utility's service area is provided in Attachment B.
10. Applicant certifies that it:
 - a) will comply with all applicable Federal, State, regional and industry rules, practices, policies, procedures and tariffs for the use, operation, maintenance, safety, integrity, and reliability of the interconnected electric transmission system including the Open Access Same-time Information System (OASIS) mandated by 18 CFR 37 and the rules and operating guidelines and procedures of the regional or national electric reliability council(s) or organization(s) and their successors for any portion of the state in which the applicant is certified to provide retail electric service);
 - b) will provide service only to retail customers that are eligible to take delivery services;
 - c) will comply with informational and reporting requirements that the Commission may by rule establish;
 - d) will comply with informational and reporting requirements that the Commission may establish regarding the provision of information required by Section 16-112 of the Act;
 - e) complies with all other applicable laws and regulations and Commission rules and orders; and
 - f) complies with all terms and conditions required by Sections 115A(a), (b), and (f), 16-119, 16-123, 16-125(b) and (c), 16-127, and 16-128(a) of the Act, to the extent those Sections are applicable to the services being offered by Applicant.
11. Applicant agrees to submit good faith schedules of transmission and energy in accordance with applicable tariffs.
12. Applicant agrees to adopt and follow rules and procedures ensuring that authorizations received from customers, customer billing records, and requests for delivery service transmitted to utilities are retained for a period of not less than two calendar years after the calendar year in which they were created.
13. Applicant agrees to adopt and follow rules and procedures to preserve the confidentiality of its customer's data.
14. Applicant does not currently have authority from the Commission to operate as an ARES.

Reciprocity

15. The names and addresses of all of Applicant's affiliated companies involved in electric retail sales or purchases in the North American continent are as follows:

Central Illinois Public Service Company, d/b/a AmerenCIPS

607 E. Adams St.
Springfield, Illinois
Union Electric Company, d/b/a AmerenUE
1901 Chouteau Avenue
St. Louis, Missouri
Electric Energy, Inc.

16. Applicant certifies that it complies with Section 16-115(d)(5) of the Act, and that it will remain in compliance with such requirements and will annually certify such compliance to the Commission within 30 days after the anniversary date of its certification. A demonstration that Applicant is in compliance with Section 16-115(d)(5) of the Act is set forth in Attachment C.

Financial Qualifications

17. Applicant meets the financial qualifications set forth in 83 Ill. Adm. Code 451.110, as demonstrated in Attachment D.

Technical Qualifications

18. Applicant will not use electric generation, transmission or distribution facilities that it owns, controls or operates in serving customers. Applicant meets the requirements of Section 451.120(b), as demonstrated in Attachment E.

Managerial Qualifications

19. Applicant meets the managerial qualifications set forth in 83 Ill. Adm. Code 451.130, as demonstrated in Attachment E. Attachment E includes an exhibit containing a corporate organizational chart and indicating the positions of the persons or agents who are being used to satisfy the requirements of 83 Ill. Adm. Code 451.130.
20. Applicant is not relying on agents or contractors to meet the requirements of 83 Ill. Adm. Code 451.120 and 451.130.

Financial Qualifications for Single Billing Service

21. Applicant intends to provide single billing services. A demonstration of creditworthiness as required in 83 Ill. Adm. Code 451.510 is set forth in Attachment D.

Transactions with Affiliates

22. Transfers of goods and services are governed by a General Services Agreement dated as of January 1, 1998, which was approved by the Commission in Docket No. 95-0551. A copy of that agreement is attached at Appendix F. The General Services Agreement explicitly sets forth both the cost allocation guidelines and the accounting conventions to be applied to any transactions between Ameren Services Company, Ameren Corporation, Union Electric Company, Central Illinois Public Service Company, and CIPSCO Investment Company.

WHEREFORE, Applicant requests that the Commission grant its application for service authority to serve retail customers with maximum electrical demands of one megawatt or more in the entire State of Illinois.

Respectfully submitted,

Ameren Energy Marketing Company

By:


One of its attorneys

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VERIFICATION

STATE OF ILLINOIS)
)
COUNTY OF JERSEY) ss:

Andrew M. Serri, being first duly sworn, deposes and says that he is the Vice President, Sales and Marketing, of Ameren Energy Marketing Company (Applicant); that he has read the foregoing Application of Ameren Energy Marketing Company, and all of the attachments accompanying and referred to within the Application; and that the statements contained in the Application and the attachments are true, correct and complete to the best of his knowledge, information and belief.

Andrew M. Serri 6/22/00
Andrew M. Serri

Subscribed and sworn to before me
this 22 day of JUNE, 2000.

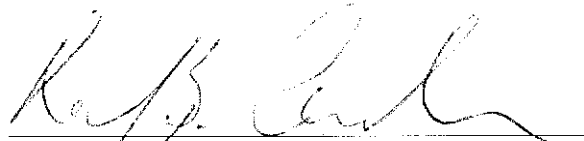
[Signature]
Notary Public

[Stamp of Notary]



CERTIFICATE OF SERVICE

Karl B. Anderson, an attorney, hereby certifies that he caused copies of the accompanying Application of Ameren Energy Marketing Company to be served on the individuals listed on the attached Service List via Federal Express this 7th day of July, 2000.



Karl B. Anderson

Service List

W. Michael Seidel and Edward J. Griffin
Attys. for Central Illinois Light Company
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